

# STATE OF MICHIGAN GREEN JOBS SURVEY



## ABOUT THE SURVEY

The State of Michigan strives to diversify its economy through business development in new sectors such as renewable energy and energy efficiency. This effort includes supporting development of business sectors and jobs in areas such as wind energy, biofuels, solar energy, energy efficiency, and other "green-related" sectors.

The Michigan Department of Energy, Labor & Economic Growth has been directed to conduct this survey to determine the current number of jobs in these sectors, and also among businesses that **supply parts, components, products, or services** to support these sectors. The survey will identify jobs that produce goods or services related to any of the following five core green-related activities:

1. Producing renewable energy
2. Increasing energy efficiency
3. Clean transportation and fuels
4. Agriculture and natural resource conservation
5. Pollution prevention and environmental cleanup

Please see the enclosed handout that gives specific definitions of these sectors and examples of the green-related jobs they supply.

If your firm conducts "green-related" business activities **that produce goods or supply services** related to any of these five core areas, please complete the information below and continue to page two. If not, please fill out Section 1 and Section 2 below and return using the postage-paid envelope.

## DIRECTIONS AND SURVEY RESPONSE OPTIONS

- Please direct this survey to your operations manager or human resources department.
- Include information about the Michigan business location listed in the lower left-hand corner of this form.
- All information will be treated confidentially.
- Return the survey in the enclosed postage-paid envelope, or
  - Fax both sides to (800) 794-6424, or
  - Contact us toll free at (888) 587-3282 to report by telephone or receive answers to your questions.
  - Questions can also be emailed to us at [greenjobssurvey@michigan.gov](mailto:greenjobssurvey@michigan.gov)
- To ensure inclusion of your information, please respond to this survey by February 27, 2009.

### Section 1

Do you or any of your staff work to provide goods or services in any of the above five core green-related areas?

- \_\_\_\_\_ Yes Please complete Sections 2-3 on this page and Sections 4-5 on the reverse side.
- \_\_\_\_\_ No Please provide us with contact information below in Section 2, and mail survey in postage paid envelope, or fax survey back to (800) 794-6424.

### Section 2

#### CONTACT PERSON

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_

Date: \_\_\_\_\_

Contact Name  
Trade Name, Unit Description  
Address  
Address 2  
City, State, Zip

Survey ID #:

### Section 3

#### PLEASE REPORT FOR THE MICHIGAN BUSINESS LOCATION SHOWN IN THE LOWER LEFT-HAND CORNER OF THIS FORM

How many employees do you currently have at this location in Michigan? \_\_\_\_\_

How many of these are employees whose primary function is the production of "green-related" products and services? \_\_\_\_\_

How many of these are employees who hold support jobs for your "green-related" business activities? \_\_\_\_\_

How many of these are employees engaged in business functions *unrelated* to your "green" business activities? \_\_\_\_\_

*THANK YOU FOR PARTICIPATING!*

Michigan Department of Energy, Labor & Economic Growth

Bureau of Labor Market Information & Strategic Initiatives  
3032 West Grand Boulevard, Suite 9-100  
Detroit, MI 48202



## Survey ID #:

[illegible]

## SECTION 5

## Employee Training

- Some green-related employees may require job training. Please estimate what percentage of employee training for your “green-related” workers will be:
  - Formal training provided by community colleges or outside training providers. \_\_\_\_\_ percent
  - Informal training of staff on the job. \_\_\_\_\_ percent